

# 2023 FiCS Summit Session Concept Note



NAB COLOMBIA  
CATALIZANDO LA INVERSIÓN DE IMPACTO



Member of  
GSG



ALIANÇA  
PELOS INVESTIMENTOS  
E NEGÓCIOS DE IMPACTO



Panel 2:

## Maximizing Impact: Leveraging PDBs and GSGII's National Advisory Boards for Sustainable Investment Synergies in Latin America

Monday, September 4th/15:15 - 16:45/Room Arsenal

Coordinator:

- María Elvira Tamayo Jaramillo, CEO, NAB Colombia, [mtamayo@nabcolombia.com](mailto:mtamayo@nabcolombia.com)

<p><b>Rationale</b></p>	<p><b>Blurb:</b> Public Development Banks (PDBs) play a vital role in financing sustainable development projects and advancing the Sustainable Development Goals (SDGs). However, to effectively address the challenges of climate change and sustainable development, it is crucial to mobilise private capital alongside PDBs' efforts. The impact investment ecosystem is vital to address the challenges and GSGII National Advisory Boards (NABs) have emerged as ecosystem builders fostering private capital mobilisation and impact investment funds towards the SDGs. This panel aims to highlight the importance of integrating PDBs in the impact investment ecosystem to achieve sustainability goals in Latin America.</p> <p><b>Impact investment (II)</b> optimises risk, return, and impact by elevating positive social and environmental goals to sit alongside financial profit. There is</p>
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# 2023 FiCS Summit Session Concept Note



enormous, untapped potential in impact investment's ability to improve people's lives and benefit the planet. The II market surpassed US\$ 1 trillion dollars in 2022. To accelerate the regional impact investment ecosystem, it is necessary to foster collaboration and connect the various actors in the ecosystem. The regional NABs were created for this purpose and have been instrumental in promoting and standardising impact investing in Latin America.

### **About GSGII National Advisory Boards (NABs)**

The Global Steering Group for Impact Investment (GSG) is an independent organization catalyzing impact investment and entrepreneurship to benefit people and the planet. Through a network of NABs (National Advisory Boards), the GSG promotes and facilitates the development of impact investment in the countries in which they operate, through strategic alliances with a wide array of key stakeholders from the public and private sectors, including the financial and development sectors, national and local governments, Development Financial Institutions (including Multilateral and Public Development Banks (MDBs and PDBs), international fora (such as the G7 and the G20), among others.

- **How the session relates to Summit's main topics and/or cross-sectional themes.**

The proposed session directly amplifies the participants' knowledge in one of the main thematic focuses: PDB's institutional agenda (i): private capital mobilisation towards SDG goals.

In this conversation we will discuss how the impact can provide valuable financial resources, expertise, networks, and policy support to public development banks, enabling them to expand their impact and contribute to sustainable development in their respective countries or regions.

This panel explores how alliances between PDB and the II-ecosystem led by the NABs can scale impactful finance, contextualized to the Latin American region targets and needs to deliver on the SDGs. A Strategic Alliance between the PDB'S and the impact investment ecosystem has the potential to build solid bridges

# 2023 FiCS Summit Session Concept Note



between public, private, and multilateral development actors to enhance the mobilization of private capital at scale.

- **Key discussion points**

- Impact investment
- Increasing collaboration between private and public stakeholders
- Mobilising capital toward impact investment to help close the SDG financing gap.
- Green Finance Agenda
- Just Transition Partnerships

- **How the event connects with the FiCS future objectives**

The session addresses the benefits of channelling capital into impact investment, as a way of allocating funds that seek to generate a positive social and environmental impact as well as financial return.

To achieve this, it is essential that public and private sector stakeholders work side by side. Development banks play a crucial role as they can provide the capital, guarantees, and technical knowledge capable of attracting the appetite and commitment from private financial institutions to invest in companies and projects with a mission that seeks not only financial returns but also a positive and measurable impact.

## 2023 FiCS Summit Session Concept Note



<b>Objective(s)</b>	<p>The objectives of the panel will be: Foster stronger partnerships and collaboration between PDBs and the impact investment ecosystem to enhance the effectiveness and impact of sustainable development projects and initiatives.</p> <ul style="list-style-type: none"> <li>● Highlight the importance of promoting sustainable development and just transitions within the Latin American context.</li> <li>● Demonstrate the importance of sustainable green bonds as a financing tool for climate-related projects in Latin America.</li> <li>● Present a case study of a successful impact investment project from a Latin American country.</li> </ul>
<b>Target audience</b>	<ul style="list-style-type: none"> <li>● Public Development Banks</li> <li>● Commercial Banks</li> <li>● Government representatives</li> <li>● Non-governmental organizations</li> <li>● LAC impact investors</li> <li>● LAC NABs</li> <li>● Financial stakeholders</li> </ul>
<b>Outcome of the event</b>	<ul style="list-style-type: none"> <li>● Increased awareness among PDBs about the potential of Impact Investing in Latam and how the impact investment ecosystem can act as strategic allies to deliver on the SDGs.</li> <li>● Enhanced understanding of the importance of sustainable green bonds in Latin America and their impact on sustainable development.</li> <li>● Strengthened partnerships and collaboration between PDBs and GSGII Latam NABs to drive transformative impact in climate action and sustainable development.</li> <li>● Inspiration and knowledge-sharing through the case study of a successful impact investment project from a Latin American country</li> </ul>

# 2023 FiCS Summit Session Concept Note



Format of the event	1 keynote speaker and a panel with 1 moderator and 6 panelists on stage.
Partners	<ul style="list-style-type: none"> <li>• NAB Colombia and some other NAB'S Latam</li> <li>• Global Steering Group for Impact Investment</li> </ul>
Chair/Keynote	<b>UNDP:</b> Marcos Neto (Director Sustainable Finance Hub )
Moderator	<b>GSG:</b> Sebastian Welisiejko (Chief Policy Officer)
Speakers/Experts*	<ol style="list-style-type: none"> <li><b>1. NABs LATAM alliance:</b> Maria Elvira Tamayo, General Manager - NAB Colombia</li> <li><b>2. COFIDE:</b> Aimi Yamamura, Development and Innovation Manager</li> <li><b>3. CAF:</b> Jorge Arbache, Vice president for Private Sector</li> <li><b>4. DFC:</b> Henry Anderson, Chief Executive Officer</li> <li><b>5. Bezos Earth Fund:</b> Paul Bodnar, Director of sustainable finance, industry and diplomacy</li> <li><b>6. GFANZ:</b> Alán Gómez, Managing Director, Head of LATAM Network</li> </ol>
Language of the event	The event will be held in: english

# 2023 FiCS Summit Session Concept Note

