

2023 FiCS Summit Session Concept Note



Roundtable 1

How Public Development Banks are empowering MSMEs in their transition to sustainability

The Montreal Group, a global forum that promotes collaboration, mutual learning, and exchange of technical expertise and practices among Public Development Banks (PDBs) dedicated to MSMEs, presents Workshop 1: How Public Development Banks are empowering MSMEs in their transition to sustainability on Monday, September 4th 2023 from 10:30 – 12:00 at the Finance in Common Summit. Moderated by Karen Kastner, Secretary General of the Montreal Group, this session will feature MSME experts from different corners of the world, who will be discussing Financial Inclusion among MSMEs, capacity-building for MSMEs embarking on their journey to sustainability, and how PDBs are helping MSMEs navigate through an evolving regulatory landscape.

Monday, September 4th at 10:30-12:00

Room: Grand Sal3n Barahona 1

Detailed information about the session	
Rationale	Today, our societies face enormous environmental and social challenges that require the collaboration of a variety of stakeholders at the local, national, regional, and international level. Both the SDGs and the climate/nature-related targets set by the international community can only be achieved with the participation of micro, small and medium-sized enterprises (MSMEs), which are key motors for the local economies and a great instrument for innovation and change, representing 90% of



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	<p>businesses and more and 50% of employment worldwide, not taking into consideration informal SMEs which would make these numbers even higher.</p> <p>This session will look at the work led by public banks around the world, trying to understand the main barriers but also opportunities MSMEs have in their respective jurisdictions, highlighting some of the initiatives, tools, and financial and non-financial services that have been deployed in the past years to accompany MSMEs in their journey to sustainability.</p> <p>Key discussion points</p> <ul style="list-style-type: none"> - Presentation of the results of the OECD survey: Financing SMEs for Sustainability - Financial institution strategies and approaches that numerous Banks - Initiatives that SME-focused public banks have deployed to support MSMEs on their journey to sustainability. <p>This session relates to the following FIC Summit's main topics and/or cross-cutting themes:</p> <ol style="list-style-type: none"> 1. SMEs and financial inclusion - smaller firms, women or vulnerable populations are traditionally excluded from the formal financial system and PDBs can play a key role to increase their economic opportunities. 2. Climate and biodiversity - PDBs must have a leading role in developing new tools to close the financial gap for mitigation and adaptation to climate change and to promote the protection of natural capital and the biodiversity. 3. PDBs institutional agenda - All these challenges ahead require for better institutional capacity, regulation, and governance of the development finance ecosystem, tailored technical assistance programs for PDBs, as well as stronger partnerships between MDBs, NDBs, and private sector banks and increased impact measurement in PDBs development programs.
Objective	<i>Immediate objectives</i>

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	<ol style="list-style-type: none"> 1. <u>Explore</u> how different public banks are supporting MSMEs in their journey to sustainability as well as <u>understand</u> what the main barriers and opportunities financial institutions face when doing so. 2. <u>Raise awareness</u> on the importance of sharing information and best practices related to financial and non-financial solutions available for SMEs on their road to sustainability and on partnering with leading organizations working with MSMEs 3. <u>Encourage</u> PDBs to participate in surveys/questionnaires to create the best resources and tools to help MSMEs on their journey to sustainability. <p>Post-event objectives</p> <ol style="list-style-type: none"> 1. <u>Stimulate</u> conversations and collaboration amongst the different financial institutions and other stakeholders present in Cartagena, making sure learnings and best practices are shared to enrich the work done in this area in different corners of the globe. 2. <u>Build new alliances</u> amongst institutions from different parts of the world for the future development of innovative financing solutions and technical assistance programs, both to reinforce the role of public banks in fostering the 2030 Agenda and to better support MSMEs, particularly those led by smaller firms, women, and vulnerable communities.
<p>Target audience</p>	<p>Target audience</p> <ol style="list-style-type: none"> 1. Public Banks serving MSMEs on a national and/or regional scale. 2. Associations or other organizations working with and/or representing MSMEs and/or supporting them in their journey to sustainability. 3. MSMEs Representatives 4. Researchers who are currently studying or have done research on this topic. 5. Policy makers, regulators, and government officials
<p>Outcome of the event</p>	<p>For The Montreal Group, the most important outcomes of this workshop are:</p> <ul style="list-style-type: none"> - To make sure MSMEs remain an important sector when discussing about sustainability and when designing and implementing policies, regulations, standards, products and services for the transition.

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	<ul style="list-style-type: none"> - To meet other institutions working with MSMEs around the world, being able to showcase the initiatives led by our members and continue this conversation so that new alliances can be built for the next generation of development financing.
Format of the event	<p>Workshop (U-shaped table): 1 keynote speaker, 1 moderator/facilitator and 7 speakers/experts around the table</p> <p>Q&A – 10 minutes</p>
Partners	<p>The lead organisation of this workshop is The Montreal Group. Speakers from SME-focused banks from different regions of the world and from the OECD Platform on Financing SMEs for Sustainability will be invited to contribute to the discussion.</p>
Keynote Speaker	<p>Pierre Cl��roux, Vice President, Research and Chief Economist, BDC Pierre will be presenting the highlights of the results of a study conducted by BDC entitled "ESG in your business: The edge you need to land large contracts".</p>
Moderator	<p>Karen Kastner, Secretary General, The Montreal Group & Vice President, Corporate Strategy & Government Relations, BDC</p>
Speakers/Experts	<ol style="list-style-type: none"> 1. Isabelle B��b��ar, Director of International and European Affairs, Bpifrance (France). 2. Dr Tony Okpanachi, Managing Director/CEO, Development Bank of Nigeria (Nigeria). 3. Ivan Cornejo, Director of International Financial Institutions, NAFIN (Mexico) 4. Sivasubramanian Ramann, Chairman & Managing Director, SIDBI (India). 5. Juuso Heinil��, Executive Vice President, SME Financing, Finnvera Plc (Finland). 6. Carlos Gomez, Head of Economic Research and Evaluation, ICO (Spain). 7. Hicham Zanati Serghini, Director General, Tamwilcom (Morocco).

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<p>Run of show</p>	<p>Moderator: Karen Kastner, SG, The Montreal Group (TMG), will welcome everyone, and briefly introduce the speakers and the format of the event, inviting the audience to prepare questions for the final part of the workshop.</p> <p>Then, Karen will introduce the keynote speaker, Pierre Cl�roux, Vice President, Research and Chief Economist, BDC, who will present (20 mins) the highlights of a study conducted by BDC on how important it is that MSMEs adopt ESG practices to land big contracts with major buyers.</p> <p>After Pierre’s presentation, Karen will invite the following speakers to share with the audience the opportunities and barriers identified by the public banks they represent as well as the main the approaches and tools they use to support MSMEs in their respective countries in their journey to sustainability.</p> <ol style="list-style-type: none"> 1. Isabelle B�b�ar, Directrice des affaires internationales & europ�ennes Bpifrance 2. Dr Tony Okpanachi, Managing Director/CEO of Development Bank of Nigeria 3. Ivan Cornejo, Director of International Financial Institutions at NAFIN (Mexico) 4. Sivasubramanian Ramann, Chairman & Managing Director at SIDBI 5. Juuso Heinil�, Executive Vice President, SME Financing, Finnvera Plc. 6. Carlos Gomez, Head of Economic Research and Evaluation (ICO – Spain) 7. Hicham Zanati Serghini, Director General, Tamwilcom <p>To finalize, the audience will be invited to share their views and ask questions to the speakers. The moderator will use collaborative tools to encourage interactions with the audience at different moments of the workshop.</p>
<p>Materials</p>	<ul style="list-style-type: none"> • Session Concept Note to be posted on the online Summit platform • Briefings for speakers to be prepared by the session’s organizers • Presentations (e.g. PowerPoint) • 8 chairs (for the panelists and the moderator), placed in a half-moon-shaped.
<p>Language of the event</p>	<p>The event will be held in: English</p>

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Equipment needed	<ul style="list-style-type: none">• PowerPoint projection• Video projection• Simultaneous translation• Collaborative tools to allow for interactions with the audience

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