

2023 FiCS Summit Session Concept Note



Roundtable 14

Of the under looked role of PDBs in financing water and sanitation: are you ready to dive in for increased investments in the sector?

Workshop 14

September 6th/11:30 am– 1:00 pm/ GRAN SALÓN BARAHONA 4

Coordinator(s)

Water Finance Coalition Secretariat, waterfinancecoalition@ircwash.org

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Detailed information about the session	
Rationale	<p>The Water Finance Coalition (WFC), formed during the inaugural FICS, facilitates knowledge sharing among PDBs and offers tools and coaching to boost PDBs' water sector portfolios. With concerning findings from the 2023 UN Water Conference and the impending SDG Summit, the WFC renews its emphasis on the pivotal role of Public Development Banks (PDBs) for financing the sector by publishing its updated strategy and action plan.</p> <p>Through this session, the WFC wants to share research findings and the outcomes of our latest activities focused on National Development Banks (NDBs), all of which highlight the positive impact that PDBs can have in advancing water and sanitation initiatives. This participatory session will also allow PDBs and the Coalition as a whole to share their commitments, leading to an increased water sector financing.</p> <p>FICS Summits would from now on become annual accountability milestones to measure the progress made. As a result of this workshop, PDBs will also depart with concrete recommendations for enhancing their water sector portfolios.</p> <p>By joining forces with the Water Finance Coalition, PDBs can drive progress towards the SDGs by providing vital financing for water and sanitation projects.</p>
Objectives	<ul style="list-style-type: none"> • Highlight the multidimensional importance of the water and sanitation sector and the urgent need to address the existing financing gap, emphasizing the overlooked role of National Development Banks (NDBs). • Provide a platform for banks and Coalition members to collaborate and articulate their commitments towards increased financing for the water and sanitation sector. • Deliver actionable recommendations to banks and governments for enhancing the involvement of PDBs and NDBs in driving progress and investment in the water and sanitation sector.
Target audience	<p><i>PDBs</i> <i>National PDBs</i></p>

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<p>Outcomes of the event</p>	<p>Outcome 1: Increased Awareness and Recognition</p> <ul style="list-style-type: none"> • Raise awareness about the multidimensional importance of the water and sanitation sector, highlighting its critical role in achieving sustainable development goals. • Foster recognition of the existing financing gap in the sector and the untapped potential of National Development Banks (NDBs) in addressing this gap. • Give visibility to the Coalition Action Plan 2023-2025 <p>Outcome 2: Commitments for Increased Financing</p> <ul style="list-style-type: none"> • Enable banks and members of the Coalition to declare or ratify their commitments towards enhanced financing for the water and sanitation sector. • Encourage tangible and measurable commitments that demonstrate a collective effort to drive progress and bridge the financing gap. <p>Outcome 3: Actionable Recommendations for Enhanced Involvement</p> <ul style="list-style-type: none"> • Provide actionable recommendations to banks and governments on how to strengthen the role of Public Development Banks (PDBs) and National Development Banks (NDBs) in driving investment and progress in the water and sanitation sector. • Offer strategic guidance for optimizing the involvement of PDBs and NDBs, including innovative financing mechanisms, collaborative partnerships, and policy reforms.
<p>Format of the event</p>	<p>Workshop</p>
<p>Partners</p>	<p>Water Finance Coalition SWA (Sanitation & Water for all) ALIDE</p>
<p>Chair/Keynote</p>	<p>CAF High Representative</p>
<p>Master of Ceremony</p>	<p>Susana Rojas, Regional Coordinator, SWA</p>
<p>Moderator</p>	<p>Laura Chinchilla, Former President of Costa Rica</p>

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<p>Speakers</p>	<ol style="list-style-type: none"> 1. Christian Asinelli, Corporate Vice President of Strategic Programming, CAF 2. Diego Guevara, Vice Minister of Finance of Colombia (tbc) 3. Jorge Ivan Gonzalez, Department Director, National Planning, Colombia (tbc) 4. Xavier Leflaive, Environment Directorate, OECD 5. José Lara Lona, President, ANEAS 6. Stef Smiths, co-director business development, IRC 7. BNB (Banco do Nordeste Brasil), name (tbc) 8. Ángel Cárdenas, Manager of Urban Development, Water and Creative Economies, CAF 9. Carlos Puente, Director for Water, Energy and Environment, BANOBRAS 10. Mariana Prado, Executive Vice-president, FONPLATA 11. Felix Klauda, Regional manager, KFW 12. Romy Calderon, Chief Economist, ALIDE 13. Dr. Sidi Ould Tah, President, BADEA 14. Franz Rojas, Chair WFC, Head Water and Sanitation Division, CAF
<p>Run of show</p>	<ul style="list-style-type: none"> • Opening Remarks (2 minutes) – Susana Rojas <ul style="list-style-type: none"> ○ Introduction and welcome ○ Brief overview of the workshop objectives and desired outcomes • Opening by Water Finance Coalition (8 minutes) <ul style="list-style-type: none"> ○ Christian Asinelli, Corporate Vice President of Strategic Programming, CAF – where the Coalition comes from and where it goes. • Ministries, utilities, civil society: same goals, different roles (15 minutes) – Moderator: Laura Chinchilla <p><i>Introduction by the moderator</i></p> <ul style="list-style-type: none"> ○ <i>Ministry of Finance: Of the delicate dance of fiscal strategies</i> – Diego Guevara - Vice Minister of Finance of Colombia (tbc). ○ <i>DNP: Jorge Ivan Gonzalez, Department Director, National Planning, Colombia (tbc).</i> ○ <i>OECD: Of the potential of DFIs to influence or incentivize sector’s transformation</i> – Xavier Leflaive, OECD (Finance Water Action Pathways).

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- *Utilities: NPDBs can help water utilities overcome financial barriers, enhance operational efficiency, and improve quality and accessibility of water services. However, do demand and offer really meet?* - José Lara Lona, President Board of Directors, ANEAS Mexico.

- **Insights from WFC activity with NDBs: roadmaps for further engagement with the water sector. Double perspective (14 min) – Susana Rojas**
- Part 1: Results of WFC activity (7 min): Stef Smith, IRC Wash presents the outcomes and impact of their technical support activity for National Development Banks (NDBs) in the water and sanitation sector. Highlights the success stories and lessons learned from the coaching initiative.
- Part 2: Insights from National Development Banks (NDBs) (7 min): Name, BNB. Selected NDBs share their experiences, challenges, and achievements in increasing investments in the water and sanitation sector. Highlights tangible examples of how NDBs have effectively financed projects and contributed to sustainable development.

- **Series of Quick Speeches: Declarations/announcements from PDBs (20 minutes) – Susana Rojas – Short presentation of Collective Declaration**
 - Representatives from various PDBs deliver quick speeches announcing their commitments for increased investments in the water and sanitation sector.
 - Ángel Cárdenas, Manager of Urban Development, Water and Creative Economies, CAF
 - Carlos Puente, Director for Water, Energy and Environment, BANOBRAS
 - Mariana Prado, Executive Vice-president, FONPLATA
 - Felix Klauda, Regional manager, KFW
 - Eduardo Vásquez Kunze, Head Institutional Relations, ALIDE
 - *Dr. Sidi Ould Tah*, President, Arab Bank for Economic Development in Africa (BADEA)
 - *PT SMI (tbc)*
 - *NADBANK (tbc)*

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	<p>Each speaker highlights their institution's specific targets, strategies, and planned actions to enhance financing in the sector. 2' max, no PPT, concrete, dynamic.</p> <ul style="list-style-type: none"> • Questions and Answers (20 minutes) – Laura Chinchilla/ Susana Rojas <ul style="list-style-type: none"> ○ Open floor for participants (Paolyel Onencan¹) to ask questions, seek clarifications, and engage in discussions with the workshop speakers. ○ Interactive Q&A session to address queries and gather further insights. • Conclusion and Closing Remarks – (4 minutes) – Franz Rojas, Chair WFC, CAF <ul style="list-style-type: none"> ○ Summary of the workshop's key takeaways and highlights. ○ Appreciation to all participants, speakers, and organizers for their contributions. ○ Reinforcement of the importance of continued collaboration and commitment to achieving sustainable water and sanitation goals. <p>Note: The timing allocated for each segment is approximate and subject to adjustment based on the specific needs and requirements of the workshop.</p>
Language of the event	The event will be held in English
Equipment needed Select which applies:	<ul style="list-style-type: none"> ✓ PowerPoint projection ✓ Video projection ✓ Simultaneous translation ✓ Collaborative tools to allow for interactions with the audience

¹ Executive Director of BURIDO (Busiia Initiative for Rural Development Organisation), Uganda